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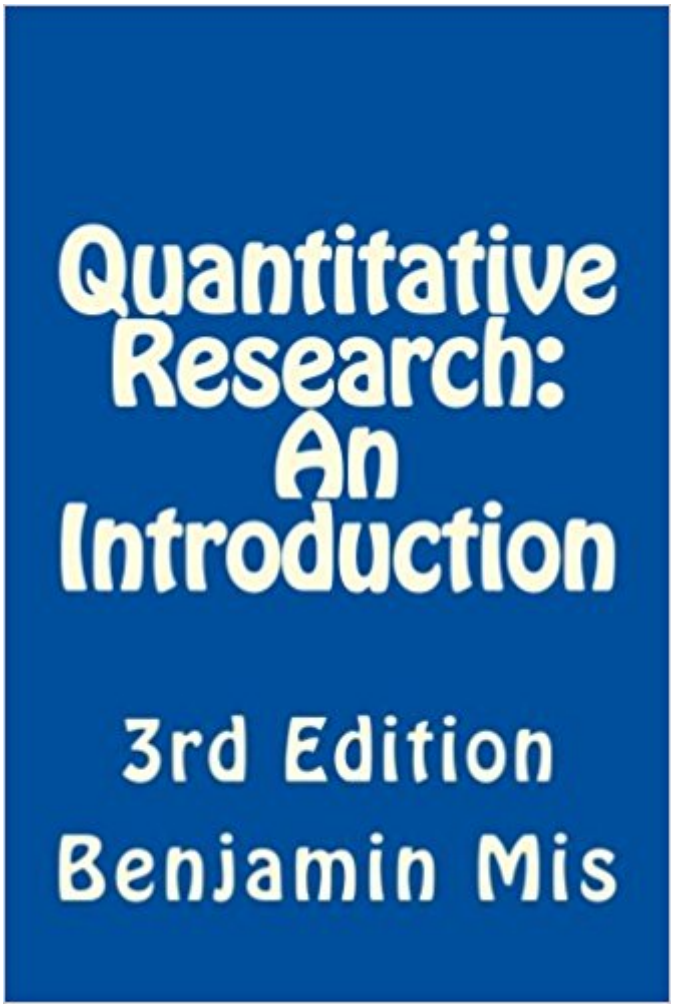
Quantitative Research: An Introduction



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Synopsis

The purpose of this text is to simplify quantitative research for the undergraduate student. Quantitative research is not a mystery, and it is not out of the range of the average studentâ ™s ability. This text will shed light on the necessary concepts, and lead a beginning researcher through the process. This is an introductory text for an undergraduate research methods class. This text will provide you with the basic skills for performing and analyzing simple observational, experimental, and survey studies. You will be guided through the formation of the hypothesis all the way through statistical analysis.

Book Information

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Customer Reviews

This book is able to integrate the essentials of statistics with the details of research methods in a simple and understandable manner.As a student that was struggling with statistics, I used this book help guide me through my research methods class. I was able to refer to the book for any questions that I did not want to ask during classes. This book is a fantastic aid for anyone in a quantitative methods class, I definitely recommend it for anyone who needs a bit more help.

If you’re having trouble with a quantitative research methods class, this book will definitely help you out. The material is laid out in a very concise and easy to read manner. Thanks, Dr. Mis!

This book was very clear and concise in helping me understand Statistics and IBM SPSS program. The book was very well organized and covered all of the statistics topics we learned about in my class. I highly recommend this book!

Love that this is a cheap alternative to expensive text books. I have also found, e books to be much better than regular text books.

I would highly recommend this book to anyone who is interested in the topic. Conducting research and analyzing data seemed overwhelming for me before I took a class, but I'll say that this book helped me step-by-step in coming up with a research topic, conducting a study, and analyzing data. The reading is not complex as in other texts, very straightforward.

Highly recommended for all who would like to study statistics.The explanations are clear and easy to read. If you are study statistics, I strongly recommend that you use this book as reference and/or review.

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